

SAMUEL J. RAUSCHENFELS

srausche.com • linkedin.com/in/srausche

EDUCATION

The University of Texas at Austin (Austin, TX)

M.Ed. Educational Administration (expected May 2017)

August 2015 – Present

Dartmouth College (Hanover, NH)

B.A. Environmental Earth Sciences modified with Environmental Studies; Minor in Film & Media Studies

September 2010 – June 2014

PROFESSIONAL EXPERIENCE

Graduate Assistant, Leadership and Ethics Institute (Austin, TX)

September 2016 – Present

- Created digital assessment tools measuring learning outcome achievement for leadership development workshops
- Developed learning outcomes and pre- and post-test assessment tools for Gates Millennium Scholars advising program
- Engaged in monthly Division of Student Affairs assessment group meetings to facilitate division-wide assessment initiatives
- Conducted in-depth review of the Institute based on established programmatic standards; authored and presented final report
- Facilitated conversations around integrating theory and best practices to further vision and mission of the Institute

Campus Success Intern, OrgSync, Inc. (Dallas, TX)

January – June 2016

- Leveraged OrgSync and Dartmouth experiences and relationships to co-create internship from the ground up
- Completed three-phase OrgSync implementation training program to better understand system and offer comprehensive feedback
- Conducted research and interviews to review “umbrella administrator” client training; offered recommendations for improvement
- Researched, designed and facilitated presentation on trends in Greek Life for Campus Success team
- Conducted interviews to write case study on OrgSync usage in Greek Life; case study published October 2016
- Reviewed proposals for annual *Connect* client conference; attended and supported entire three-day experience
- Leveraged educational experiences to write post on gamification for OrgSync’s *Learn Forward* higher education blog

Orientation Assistant, New Student Services (Austin, TX)

August 2015 – August 2016

- Co-created and facilitated RISE, a summit designed to increase retention of first-year students between Fall and Spring semesters
- Authored a comprehensive assessment report for the inaugural RISE summit, shared campus-wide with various stakeholders
- Co-lead the Orientation Advisor selection process in the fall semester, coordinating social media, advertising, and in-person events
- Recruited over 400 potential applicants to the Orientation Advisor program through four on-campus information sessions
- Served as the TA for required Orientation Advisor training course, including lesson planning, grading and instructor support
- Provided administrative, advising and mentorship support to a cohort of 10 OAs throughout the spring and summer semesters
- Implemented 13 Orientation sessions for approximately 10,000 first-year and transfer students
- Supported check-in, evening programs, social responsibility/safety programs and class registration during each Orientation session

Orientation & Program Coordinator, Collis Center for Student Involvement (Hanover, NH)

June 2014 – June 2015

- Continued projects began as a student intern, including web development, marketing and OrgSync support
- Planned Orientation programs for over 1,100 new students, including family Expo, placement exams and departmental open houses
- Developed successful new Orientation programs, including a “Twilight Ceremony” and a “Navigating Orientation” seminar
- Lead “Miniversity” program; developed academic lecture and discussion events and managed extracurricular courses
- Co-advised Family Weekend program; collaborated on event planning, led website redesign and implemented electronic registration
- Advised student leaders in execution of Tradition programs, late-night programming and other student affairs-related endeavors
- Collaborated directly with the Center’s Director on special projects, leadership development and strategic planning initiatives

Student Involvement Intern, Collis Center for Student Involvement (Hanover, NH)

January 2013 — June 2014

- Supervised communications, web and advertisement design, and project planning and implementation
- Collaborated with students, staff, administrators, and local businesses to successfully execute student programs and late-night events
- Redeveloped and reorganized “Miniversity,” a six-week cycle of extracurricular courses, to meet student needs
- Assisted with rollout of OrgSync campus software to student groups, advisors, and other staff members
- Managed financial reporting, receipt reconciliation and transaction records for 180 student groups

Continued

ACTIVITIES

Student Affairs Director, UT Austin Graduate Student Assembly

May 2016 – Present

- Collaborated with President and Vice President to run successful campaign, including back-to-back elections
- Developed detailed platform that encompassed concerns from constituent groups across population of 11,331 graduate students
- Implemented and expanded Graduate Student Orientation in partnership with New Student Services
- Co-designed and facilitated inaugural undergraduate and student internship/mentorship program within the Assembly
- Designed and administered survey to graduate student body to provide incoming administration with strategic performance data
- Co-facilitated monthly socials; including all-graduate student tailgate and graduate student “prom”

Facilitator, Dartmouth Leadership Attitudes & Behaviors (D-L.A.B.) Program

January — February 2014

- Assisted in formation of new program in collaborative effort between two departments to enhance the first-year student experience
- Designed curricula for developing personal and community-based leadership qualities in small groups using True Colors assessment
- Facilitated discussion-based learning exercises and self-reflective evaluations as a mentor in both large and small group settings

Communications & Development Intern, Center for Health, Environment & Justice

June — August 2013

- Redesigned bi-monthly newsletter, revised blog layout, and implemented new delivery method for the Center’s quarterly journal
- Developed outreach campaign to promote nationwide screenings of documentary featuring Center’s Executive Director
- Organized and presented action plans to move ideas forward for local and national constituents
- Produced communications and promotional materials for product testing campaign in collaboration with local and regional staff
- Researched and drafted letters of intent and applications for grants; secured over \$8,000 in funding from Patagonia

Section Editor & News Writer/Editor, *The Dartmouth, Inc.*

September 2010 — December 2013

- Developed storyboards; oversaw editing and layout of sports section of fully independent daily student newspaper
- Ensured publication of more than 20 unique content pieces each week, through advising and management of 30 student reporters
- Planned and managed weekly eight-page sports insert, including editing, graphics, photography and layout
- Conducted interviews in collaboration with campus and community leaders; published approximately 45 news articles

CONFERENCE PRESENTATIONS

Rauschenfels, S., & LaPlaca, E. (2017, February). *Major Matters: How being undeclared affects students’ sense of belonging at UT Austin*. Presented at the Professional Development Day Conference, Austin, TX.

Rauschenfels, S., & Heywood, C. (2017, February). *Design Thinking: Solving wicked problems*. Presented at the Texas Leadership Summit, Austin, TX.

Rauschenfels, S., & Price, S. (2016, January) *Time Management 101*. Presented at the RISE Summit, Austin, TX.

ADDITIONAL EXPERIENCES

Attendee, SXSWedu Conference

March 2017

Presenter, UT Austin Professional Development Day Conference

February 2017

Member, UT Austin Higher Education Administration Student Professional Association

August 2015 – Present

Attendee, Association of College Unions International Region VIII Conference

November 2014

Attendee, American College Personnel Association Convention

March 2014

IT Services Student Consultant, Dartmouth Computing Services

January 2012 – June 2013

Earth Sciences Off-Campus Field Research Program

September – November 2012

Research & Communications Intern, Vital Communities

September 2011 – August 2012

Tutor, America Reads

January – June 2011

DIGITAL SKILLS

Windows and Mac OS; Microsoft Office; Adobe Creative Suite; OmniUpdate web services; Tumblr and WordPress platforms, Qualtrics and Baseline survey systems; Google App suite; Remedy Incident reporting; Office 365; Banner, Blackboard, Canvas, OrgSync and CollegiateLink student systems